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ADAPTATION

For the 2022 festival, Exposure hosted a variety of in-person exhibitions (outdoors and at Contemporary Calgary) and a dynamic events program that included artist talks, discussions, conversations and professional development opportunities.

Continuing to program and provide opportunities for our audiences, the public, Calgarians, photographers and creatives during the pandemic is key to our organization's resiliency and vibrancy.



907,665

visits to Exposure 2022 exhibitions hosted in galleries, museums, local businesses, outdoors and online.

EXHIBITIONS

54 Exhibitions +29%*

314 Exhibiting Artists +90%*

49 Exhibition Partners +48%*

20 NEW Exhibition Partners

* Percentages are in reference to the number of Exposure 2021 exhibitions, artists and partners.



EVENTS

39 Events

2,609 Event Attendees

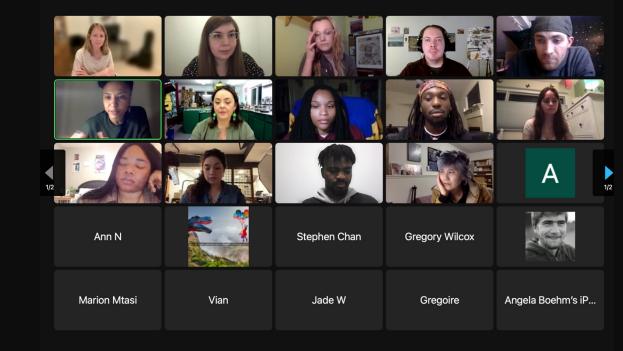
29 Event Partners

18 NEW Event Partners

Pictured: Nahanni McKay presenting at the TREX Southwest Emerging Photographer Panel, Feb. 16 (top). Photo Zine Talks & Discussions, Feb. 11 (bottom).





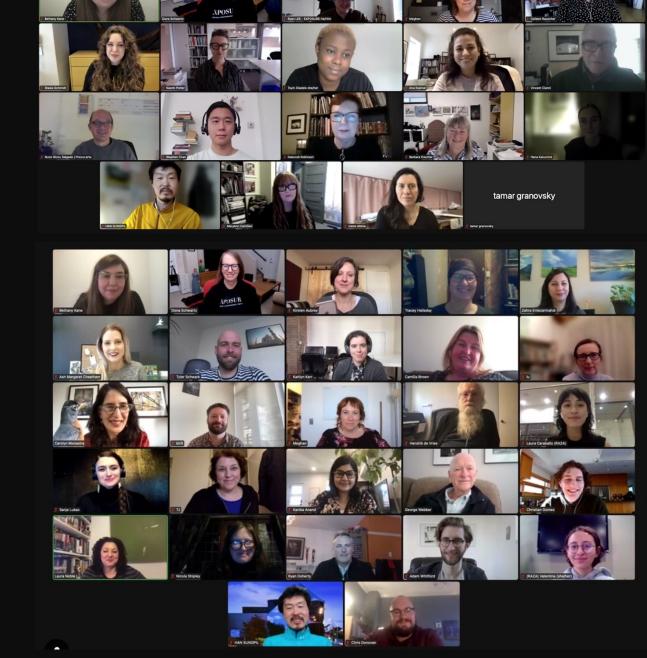


PORTFOLIO REVIEW

200 review meetings between 20 photography experts and 42 participating photographers

Participating photographers stated that they received:

- Valuable feedback that advanced their thinking about their practice.
- Great advice about how to gain exposure and opportunities within the arts.
- Guidance on how to present their work for exhibition, publication, portfolio and/or website.



ONLINE ENGAGEMENT

20,051 +10%* Exposure Online Audience during the Festival Period

18,916 +7%* Exposure Online Engagement during the Festival Period

ONLINE INTERNATIONAL OPEN CALL EXHIBITION

Juried by Julie Crooks, Curator of Arts of Global Africa and the Diaspora at the Art Gallery of Ontario, the Exposure 2022 International Open Call exhibition features the work of photographers and visual artists based around the world wi incorporate, celebrate or challenge the photographic medium within their practices. The exhibition shows a broad range of works, including photocollage, conceptual photography, politically engaged practices and works that embrace social and individual experience, as well as visual explorations of identity and personal narratives.

Exhibiting Artists are Aljohara Jeje (Saudi Arabia), Andrea Alkalay (Argentina), Andrew Jackson (Canada/UK), Bindi Vora (UK), Diana Cheren Nygren (USA), Diana Nicholette Jeon (USA), Fang Tong (Canada), Greta Pratt (USA), Jacinta Giles

Click on the images below to learn more about each exhibiting artist.

























exposurephotofestival Congratulations to the Exposure 2022 Award Winners that were announced today

├── Emerging Photographer of the Year Award, 1st Prize

RAEANN CHEUNG (@raeannkityee.ca) 👋

├── TREX Emerging Photographers Award RAEANN CHEUNG (@raeannkityee.ca) ○

├── GRAIN Emerging Photographers Award
ALEX THOMPSON (@alexrmt)

Shutter Hub Emerging Photographers Award TYLER BURKE (@tylerawburke)

* Work Show Grow International Photographer

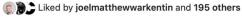
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^{*} Percentages are in reference to the Exposure 2021 total audience numbers.

ONLINE REACH

From Japan to Chile, Ghana to New Zealand, Ireland to India, Exposure grew its audience worldwide with members based in 91 different countries +5%* engaging with our website, online exhibitions and events.

^{*} Percentage in reference to the Exposure 2021 online reach.



PRESS

40+ local and international online and printed press coverage on Exposure 2022 exhibitions and events.

Pictured: 'DOUBLE EXPOSURE: Photography festival expands with many ways to participate and engage with exhibits, Eric Volmers for Calgary Herald, January 29, 2022.'



photography: printed, black-andwhite works that present what

and co-curator of the exhibit with oen sort of like a throwaway item. that away and allows the artist who

ection of 200 works from various and Saudi Arabia the United King-throughout Calgary. The exhibi-possible tone and subject, from exipate and engage with it.



publications for gallery-goers to

which will take place throughout 2021 Emerging Photographer of based in the north," says Kane, But in recent years, and currently. February and involve 240 visual the Year. the photo zine has really grown in artists presenting in dozens of High school students will be with Far North's Amanda Annad. an artist book, you have to work Edmonton, Grimshaw, Lethbridge Incubator Program exhibition at interested in Pm from the U.K. so is a significant number of exhibicertainboxes. The photo zine takes nearly doubled in size since last feature work from those who have something I was drawn to — the

to-zine makers to drop off their contemporary Calgary will also concern the contemporary Calgary will also concern the contemporary Calgary will also conte esting because it's so different creating a mini-library of local phers Showcase, which will feature of artists from the Northwest Tertheir practice, and an exhibit ded-It's a new endeavour for the icated to Calgary's Joel Matthew tographers based in the north umburger Eyes' Ray Potes. "It's 18-year-old photography festival, Warkentin, who was Exposure's and Indigenous photographers

participated in youth programs wildlife, the scenery, the way of liv-Exposure has curated or co-cu- at Calgary's Westmount Charter ing up there is really fascinating. version. It's a very raw vision of rated seven of those exhibitions. School, the Esker Foundation's We basically brought together four

Exhabition & Photo Zine Reading the work of photographers from tival will also present Exposure As in years past, the festival will non-arts spaces and outdoors. Space will not only display a col- Canada, Argentina, Australia, Chi- Billboard at various locations encompass photography of every There are so many ways to partic-

with Yellowknife's Far North Univ Photo Festival for The Fence at the afe

"They give a platform to pho- by Alberta's Wes Bell. festival has to offer can be a

importance. With a photo booker venues in Calgary, Ranff. Canmore, on display for the Flash Forward

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This is something that I was very headquarters. Kane says. There with a publisher and have to tick and Red Deer. The festival has Contemporary Caigary, and will it's culturally very different. It was tions there. There will be a map how that artist would like their. That includes its annual Interna- Esker Youth Engagement and photographers who really look at the festival, from online events to tional Open Call, also at Contem- Edmonton's Eastglen High School. different themes to do with living exhibitions in art spaces, galleries,

who co-curated the exhibition

For the second year, the fes- in the Northwest Territories."

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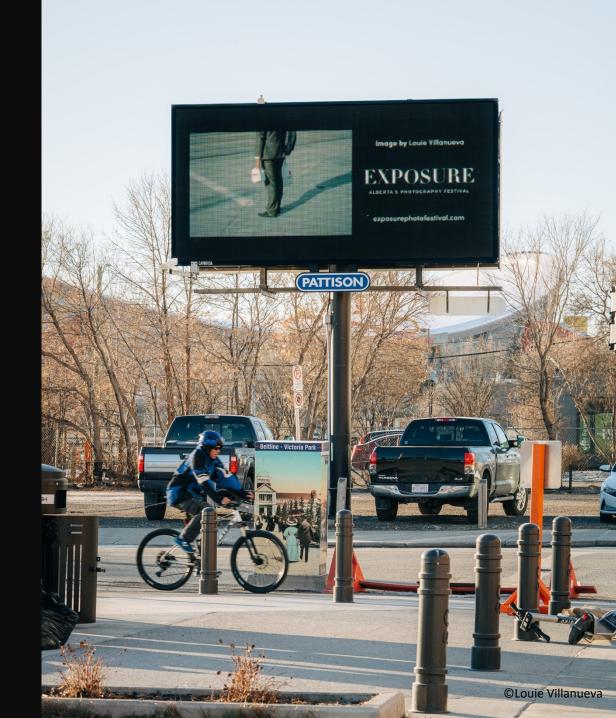
ACCESS

37% of Exposure 2022 festival visitors described their limited engagement with the arts.

15% of festival visitors had never attended an arts exhibition or event prior to Exposure 2022.

22% of festival visitors stated they do not engage in the arts regularly.

Additionally, 20% of participants in the Exposure 2022 Portfolio Review had not had their work reviewed before.



DIVERSITY & INCUSION

Exposure 2022's programming expanded equity, diversity and inclusion.

Photo Zine Talks & Discussions

Exposure hosted an online event in collaboration with We're Here Too, a zine that celebrates the works of Black creatives & documents the Black experience in Lethbridge, and Hear/d Residency, a peer led art residency by the Student Association at AUArts that supports students exploring their mental health through art.

Exposure and Far North Photo Festival presented The FENCE

The exhibition presented the work of Northern-based and Indigenous artists from across Canada's Northern Territories who address Indigenous issues and Northern representation: from global warming's profound impact on the Arctic and its effect on the land, wildlife, and natural resources, to the revitalization of Indigenous culture, languages, traditions and ways of life.





FESTIVAL LEGACY

Exposure's 21/22 programming has strengthened our community connections, deepening our relations with our partners, photographers, local and international audience members, arts organizations and tourism. The 2022 festival's extensive audience has established our position within the international photography community, highlighting our local photographers and the city of Calgary as a go-to destination to engage with photography. Exposure's growing reputation and artistic vibrancy allows us to build our programming and offer new and increased opportunities for local photographers and Albertans to engage, participate and enjoy.

THANK YOU

Thank you to our festival visitors for engaging with this year's programming. Thank you for all your kind comments, enthusiasm and continued support of the Exposure Photography Festival.

Thank you to the Exposure exhibiting and presenting artists and photographers for their incredible work and their participation in the festival.

Thank you to our Exhibition Partners for their innovative and enjoyable programming and promotion of photography in Alberta.

Thank you to our funders and sponsors for their support of the 2022 edition of the Exposure Photography Festival. Without their generosity, we would not be able to deliver our programs and activities to our dedicated community.









OFFICIAL PRINT PARTNER



OFFICIAL HOTEL PARTNER





SPONSORS



EXPOSURE CURATED EXHIBITION PARTNERS









































EVENT PARTNERS









EXHIBITION PARTNERS

Contemporary Calgary, ABL Imaging Group, Far North Photo Festival, Hamburger Eyes, Photoville, Chinook Blast Festival, Tourism Calgary, The City of Calgary, Modu-Loc, The Magenta Foundation, Pattison Outdoor Advertising, Esker Foundation, Alberta University for the Arts (AUARTS), Arts Commons, Calgary Library, Discovering Choices Outreach High School, cSPACE, Alberta Society of Artists, Canadian Association for Photographic Art, Henry Wise Wood High School, Herringer Kiss Gallery, Holy Grill, Marion Nicoll Gallery, Mini Galleries of Crescent Heights, Sought and Found Coffee Roasters, Kaffee Klatsch, Gravity Gallery, Education Centre CBE, Sparrow Artspace, The GRAND, Trigger, Christine Klassen Gallery, Framed on Fifth, Masters Gallery, The Collectors' Gallery, Whyte Museum of the Canadian Rockies, Willock & Sax Gallery, Little Cabin Pop-Up, INFOCUS, Harcourt House, Canmore Art Guild, artsPlace, Red Deer Museum + Art Gallery, Grimshaw Municipal Library, TREX Northwest, Hundred Heroines, The McMillan Art Centreand individual artists Wes Bell, Nathalie Babineau, Sam Doty, Charise Folnovic, Angela Boehm, Bill Peters, Tom Willock, Leslie Sweder, Dr. Thir, Nahnni McKay, Letizia Lopreiato and Exposure Studio Collective.

JURORS & PORTFOLIO REVIEWERS

Thank you to Hana Kaluznick, Assistant Curator in the Department of Photography at the Victoria and Albert Museum, and Juror of the Exposure 2022 *Emerging Photographers Showcase* and Julie Crooks, Curator of Arts of Global Africa and the Diaspora at the Art Gallery of Ontario, and Juror of the Exposure 2022 *International Open Call* exhibition.

Thank you to Exposure 2022 Portfolio Reviewers - Adam Whitford, Camilla Brown, George Webber, Kanika Anand, Laura Noble, Nicola Shipley, Robin Lynch, Ryan Doherty, Sanja Lukac, Tiffany Jones, Deborah Robinson, Dona Schwartz, Hana Kaluznick, Holly Roussell, MaryAnn Camilleri, Naomi Potter, Nuno Salgado, Toyin Oladele and Vincent Cianni.