



Exposure Photography Festival

2022 Report to the Community

ADAPTATION

For the 2022 festival, Exposure hosted a variety of in-person exhibitions (outdoors and at Contemporary Calgary) and a dynamic events program that included artist talks, discussions, conversations and professional development opportunities.

Continuing to program and provide opportunities for our audiences, the public, Calgarians, photographers and creatives during the pandemic is key to our organization's resiliency and vibrancy.



907,665

visits to Exposure 2022 exhibitions
hosted in galleries, museums, local businesses, outdoors and online.

EXHIBITIONS

54 Exhibitions +29%*

314 Exhibiting Artists +90%*

49 Exhibition Partners +48%*

20 NEW Exhibition Partners

* Percentages are in reference to the number of Exposure 2021 exhibitions, artists and partners.



EVENTS

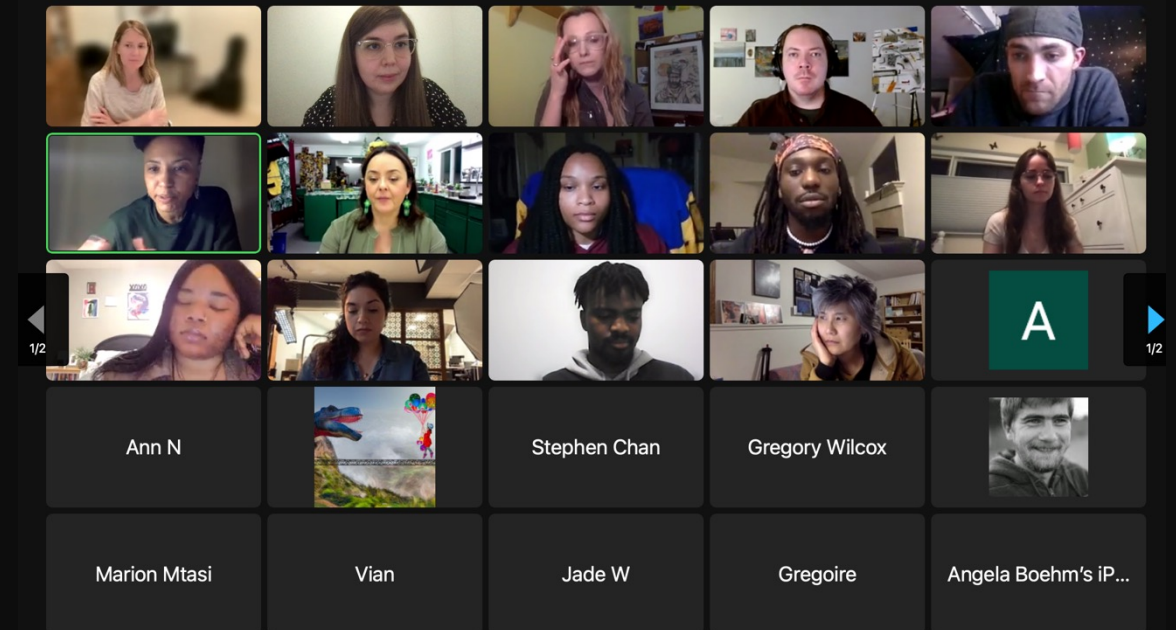
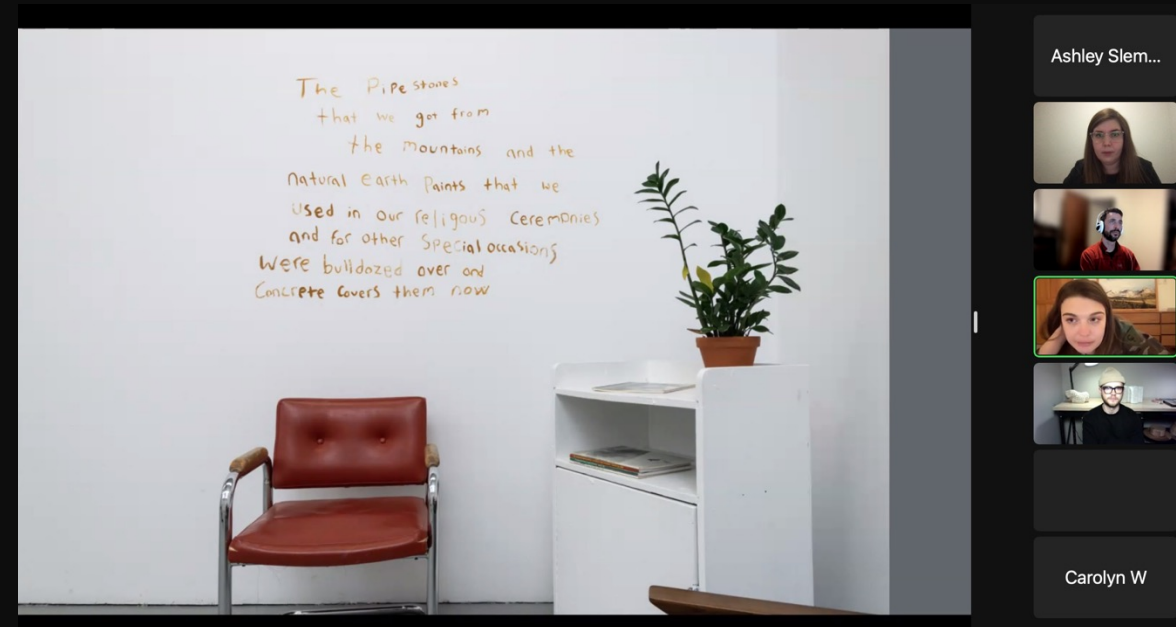
39 Events

2,609 Event Attendees

29 Event Partners

18 NEW Event Partners

Pictured: Nahanni McKay presenting at the TREX Southwest Emerging Photographer Panel, Feb. 16 (top). Photo Zine Talks & Discussions, Feb. 11 (bottom).



PORTFOLIO REVIEW

200 review meetings between 20 photography experts and 42 participating photographers

Participating photographers stated that they received:

- Valuable feedback that advanced their thinking about their practice.
- Great advice about how to gain exposure and opportunities within the arts.
- Guidance on how to present their work for exhibition, publication, portfolio and/or website.



ONLINE ENGAGEMENT

20,051 **+10%*** Exposure Online
Audience during the Festival Period

18,916 **+7%*** Exposure Online
Engagement during the Festival
Period

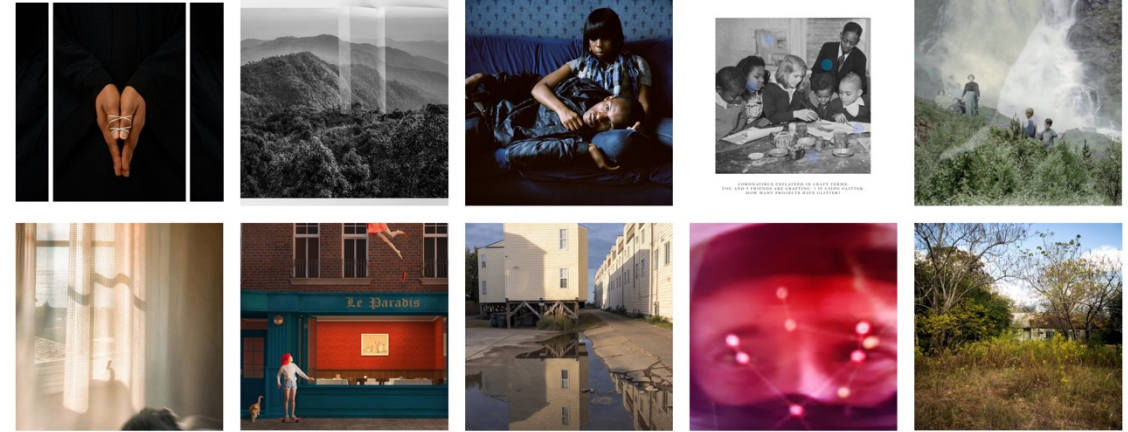
* Percentages are in reference to the Exposure 2021 total audience numbers.

ONLINE INTERNATIONAL OPEN CALL EXHIBITION

Juried by Julie Crooks, Curator of Arts of Global Africa and the Diaspora at the Art Gallery of Ontario, the *Exposure 2022 International Open Call* exhibition features the work of photographers and visual artists based around the world who incorporate, celebrate or challenge the photographic medium within their practices. The exhibition shows a broad range of works, including photocolage, conceptual photography, politically engaged practices and works that embrace social and individual experience, as well as visual explorations of identity and personal narratives.

Exhibiting Artists are Aljohara Jeje (Saudi Arabia), Andrea Alkalay (Argentina), Andrew Jackson (Canada/UK), Bindi Vora (UK), Diana Cheren Nygren (USA), Diana Nicholette Jeon (USA), Fang Tong (Canada), Greta Pratt (USA), Jacinta Giles (Australia), Jamie Robertson (USA), Julanna Foster (USA), Khim Hipol (Canada), Marcus Newton (USA), Sarah Barker (Australia) and Xiaofa Li (China).

Click on the images below to learn more about each exhibiting artist.



- EXPOSURE** exposurephotofestival Congratulations to the Exposure 2022 Award Winners that were announced today 🎉
- 🌟 Emerging Photographer of the Year Award, 1st Prize
RAEANN CHEUNG (@raeannkityee.ca) 🎉
 - 🌟 Exposure Emerging Photographers Showcase Award, 2nd Prize
LOUIE VILLANUEVA (@louiev_ca) 🎉
 - 🌟 TREX Emerging Photographers Award
RAEANN CHEUNG (@raeannkityee.ca) 🎉
 - 🌟 GRAIN Emerging Photographers Award
ALEX THOMPSON (@alexrmt) 🎉
 - 🌟 Shutter Hub Emerging Photographers Award
TYLER BURKE (@tylerawburke) 🎉
 - 🌟 Work Show Grow International Photographer

[View Insights](#)



Liked by joelmatthewwarkentin and 195 others

MARCH 13

A world map is shown in the background, with the Americas on the left and Europe and Africa on the right. The map is rendered in shades of gray, with the Americas appearing darker than the other continents.

ONLINE REACH

From Japan to Chile, Ghana to New Zealand, Ireland to India, Exposure grew its audience worldwide with members based in **91 different countries +5%*** engaging with our website, online exhibitions and events.

* Percentage in reference to the Exposure 2021 online reach.

PRESS

40+ local and international online and printed press coverage on Exposure 2022 exhibitions and events.

Pictured: 'DOUBLE EXPOSURE: Photography festival expands with many ways to participate and engage with exhibits, Eric Volmers for *Calgary Herald*, January 29, 2022.'



ACCESS

37% of Exposure 2022 festival visitors described their limited engagement with the arts.

15% of festival visitors had never attended an arts exhibition or event prior to Exposure 2022.

22% of festival visitors stated they do not engage in the arts regularly.

Additionally, 20% of participants in the Exposure 2022 Portfolio Review had not had their work reviewed before.



DIVERSITY & INCUSION

Exposure 2022's programming expanded equity, diversity and inclusion.

Photo Zine Talks & Discussions

Exposure hosted an online event in collaboration with We're Here Too, a zine that celebrates the works of Black creatives & documents the Black experience in Lethbridge, and Hear/d Residency, a peer led art residency by the Student Association at AUArts that supports students exploring their mental health through art.

Exposure and Far North Photo Festival presented The FENCE

The exhibition presented the work of Northern-based and Indigenous artists from across Canada's Northern Territories who address Indigenous issues and Northern representation: from global warming's profound impact on the Arctic and its effect on the land, wildlife, and natural resources, to the revitalization of Indigenous culture, languages, traditions and ways of life.



FESTIVAL LEGACY

Exposure's 21/22 programming has strengthened our community connections, deepening our relations with our partners, photographers, local and international audience members, arts organizations and tourism. The 2022 festival's extensive audience has established our position within the international photography community, highlighting our local photographers and the city of Calgary as a go-to destination to engage with photography. Exposure's growing reputation and artistic vibrancy allows us to build our programming and offer new and increased opportunities for local photographers and Albertans to engage, participate and enjoy.

THANK YOU

Thank you to our festival visitors for engaging with this year's programming. Thank you for all your kind comments, enthusiasm and continued support of the Exposure Photography Festival.

Thank you to the Exposure exhibiting and presenting artists and photographers for their incredible work and their participation in the festival.

Thank you to our Exhibition Partners for their innovative and enjoyable programming and promotion of photography in Alberta.

Thank you to our funders and sponsors for their support of the 2022 edition of the Exposure Photography Festival. Without their generosity, we would not be able to deliver our programs and activities to our dedicated community.

FUNDERS



EXPOSURE CURATED EXHIBITION PARTNERS



OFFICIAL PRINT PARTNER



OFFICIAL HOTEL PARTNER



SPONSORS



EVENT PARTNERS



EXHIBITION PARTNERS

Contemporary Calgary, ABL Imaging Group, Far North Photo Festival, Hamburger Eyes, Photoville, Chinook Blast Festival, Tourism Calgary, The City of Calgary, Modu-Loc, The Magenta Foundation, Pattison Outdoor Advertising, Esker Foundation, Alberta University for the Arts (AUARTS), Arts Commons, Calgary Library, Discovering Choices Outreach High School, cSPACE, Alberta Society of Artists, Canadian Association for Photographic Art, Henry Wise Wood High School, Herringer Kiss Gallery, Holy Grill, Marion Nicoll Gallery, Mini Galleries of Crescent Heights, Sought and Found Coffee Roasters, Kaffee Klatsch, Gravity Gallery, Education Centre CBE, Sparrow Artspace, The GRAND, Trigger, Christine Klassen Gallery, Framed on Fifth, Masters Gallery, The Collectors' Gallery, Whyte Museum of the Canadian Rockies, Willock & Sax Gallery, Little Cabin Pop-Up, INFOCUS, Harcourt House, Canmore Art Guild, artsPlace, Red Deer Museum + Art Gallery, Grimshaw Municipal Library, TREX Northwest, Hundred Heroines, The McMillan Art Centre and individual artists Wes Bell, Nathalie Babineau, Sam Doty, Charise Folnovic, Angela Boehm, Bill Peters, Tom Willock, Leslie Sweder, Dr. Thir, Nahnni McKay, Letizia Lopreiato and Exposure Studio Collective.

JURORS & PORTFOLIO REVIEWERS

Thank you to Hana Kaluznick, Assistant Curator in the Department of Photography at the Victoria and Albert Museum, and Juror of the Exposure 2022 *Emerging Photographers Showcase* and Julie Crooks, Curator of Arts of Global Africa and the Diaspora at the Art Gallery of Ontario, and Juror of the Exposure 2022 *International Open Call* exhibition.

Thank you to Exposure 2022 Portfolio Reviewers - Adam Whitford, Camilla Brown, George Webber, Kanika Anand, Laura Noble, Nicola Shipley, Robin Lynch, Ryan Doherty, Sanja Lukac, Tiffany Jones, Deborah Robinson, Dona Schwartz, Hana Kaluznick, Holly Rousell, MaryAnn Camilleri, Naomi Potter, Nuno Salgado, Toyin Oladele and Vincent Cianni.